

PROFILE

A meticulous production artist with vivid attention to detail. A strong desire to learn. On time, dependable, and all about arriving at perfection. A Conscious problem solver whom makes use of pre-press processes. Pro knowledge and ability in programs. A diligent worker with a bright and mellow attitude. Proactive, self starter.

APPLICATIONS

- MAC / PC
- Entire Adobe CS4 suite
- Apple Aperture
- Adobe Acrobat
- QuarkXpress
- Dreamweaver 8 & CS4
- Fireworks
- Adobe Bridge
- Microsoft office
- Advanced e-mail programs

WEB

- XHTML and CSS
- Basic PHP
- Fetch

TECHNICAL

- Pre-Press Production
- File Management
- Shortcuts / Actions
- Layout / Thumbnails
- Color Separations

- Proof Reading
- Superior Color Vision
- Color Profiles
- Curves and Levels
- Acrobat Plug-in for pre-press
- Vector Illustration
- Typography
- all file extensions and purpose

EXPERIENCE

FREELANCE EXPERIENCE – 07 - 09

Keep Hooping Spiritual – Current Project

- Create a marketing support web site for flow artists
- Designing web site, logo, and web 2.0 marketing
- This site is dedicated to offering marketing, printing, design advice and materials to flow artists

PSI HOOPS – 2009 - Present

- Coordinated and created a check out flow for a very intricate product
- Organized options for coherence so the customers can easily relay their specifications
- Web Maintenance, SEO, answering many questions, problem solving

PARKSIDE DINER – Current Client from 09

- Created original web site parksidediner.net
- Site was built to cater to a Senior Demographic
- Presented Layouts and coded site from scratch using Xhtml and CSS

PHASE THREE HAIR AND ART SALON – Current Client from 09

- Reworked logo to meet client needs, and increased the rate of repeat customers
- Created a fold up promotional marketing piece for first time customers
- The goal was to make a promotional piece that was easy to keep in a wallet and is unique.

WINERY DOGS – Current Client from 08

- Created highly detailed vector maps pinpointing wineries in the region.
- Was responsible for original work.
- Worked under a tight deadline with publisher.
- The map made the book feel and look more authentic.

FEEL BEAUTIFUL PLASTIC SURGEON SKIN CARE – Client from 07

- Responsible for the coordination of marketing materials
- Product Photography, with Photoshop photo manipulation
- Developed copy which re-enforced their brand
- Produced product tags, brochures, and postcards.

WORK EXPERIENCE

Volunteer Studio Attendant for trade. • Bodacious Living Yoga – January 2010 - Present

- Sign in guests, greet and engage customers
- Maintain cleanliness and atmosphere of the studio
- Retail and Register

Production Artist • Modern Postcard – December 2007 - June 2008

- Practiced advanced type layout, typography
- Worked with clients
- Created Template Designs for Customers
- Mastered file management and workflow
- Developed a process for assuring quality and conciseness

Production Artist • Churchill Graphics – June 2005 - January 2006

- Color Separations for Press
- Business cards and postcard layouts
- Fixed and maintained digital printers
- Proof-read

EDUCATION

Bachelor of Science - Advertising/Graphic Design - Art Institute of California San Diego
ROP Graphic Design courses.

AWARDS

- 2007: Silver Addy for Olay Flowers Campaign
- 2004: Fifth Place Coca Cola Art of Harmony art competition
– Submitted Digital art
- 2004: Best in Class San Diego County Fair Award for portfolio
- 2003: Two San Diego County Fair Best in Show and Best in Class awards for
Publication design and poster